

FROM TOP Jessica Latimer enjoys views of the Clifton Beaches from a Weylandts recliner in her apartment; in the living room, cushions from Cécile & Boyd reflect the colours of the ocean and are complemented by custom-made ottomans in mustard yellow. The coffee table is from Pezula Interiors and the sofa is from Head Interiors



A Bird's EYE VIEW

Interior designer Jessica Latimer showcases her signature style in her pretty Clifton home

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Stylist, interior designer and owner of luxury guest house Cape View Clifton, Jessica Latimer has consistently cultivated a keen eye for all things beautiful and timeless. With an impressive list of fashion and design credentials to her name, a love for travelling and a passion for breathing new life into run-down properties, it seems fitting that Jessica would create such an eclectic, sophisticated and easy-living space to call home.

Perfectly positioned high up in one of Cape Town's most sought-after suburbs, Jessica's apartment is conveniently located next door to the Cape View Clifton guest house – a very deliberate ▶





choice on her part. 'It means that I can be contacted easily if there is any sort of emergency, or even just if my guests need something,' she says.

The luxury guest house is Jessica's own design brainchild, a personal project that she took on after spending a number of years studying and working in London. 'I returned, ready for new challenges and began with restoring a gracious "old lady" in Clifton. I gave her a face-lift, and Cape View Clifton was born.'

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With an emphasis on plush comfort, the guest house exudes timeless and classic appeal – two ideals that form part of Jessica's signature style. However, when it came to decorating her own space, she took a slightly different approach. 'A recent lateral conversion, which combined two adjacent apartments, created a large space and allowed me to really push my boundaries and get out of my comfort zone. I usually tend towards a very tactile white or neutral space but the nature of this redesign, with its open-plan layout and immense views, really required me to be bolder and braver.'

So, using her love of neutrals as a starting point, Jessica incorporated quirkiness by injecting pops of colour and metallics into her space. Personal details, such as vintage-glass perfume bottles – a collection she started after receiving one from her late grandmother – give the home a whimsical and feminine feel, all the while remaining casual and comfortable. 'I'm essentially a jeans-



and-T-shirt kind of girl and I wanted my home to reflect that.'

When she isn't running her guest house, Jessica is busy with all things design-related, sourcing and buying products and designing and decorating interiors for high-end clients. She spends a lot of time abroad, getting new ideas and inspiration from her international travels. 'In reality my day is never a strict nine-to-five. My clients are my friends, the guest house is my

baby and so everything is interlinked. I'm very lucky to be able to live where I do and do what I do – it's something I remind myself of everyday.'

Despite her busy schedule and go-getter attitude, Jessica admits, 'I'm a homebody at heart and I love being in my space. I love having friends and family around for alfresco get-togethers, making the most of our precious time to catch up.' ■ *Jessica Latimer*
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FROM LEFT Jessica's coffee-table books reflect her love of fashion, aptly arranged with elegant items; a restored junk-store cabinet and Andrew Martin wallpaper from Halogen International form a funky hallway space



It's in the DETAILS

Part of the success of Jessica's scheme relies on her mix of soft pieces with earthy and graphic elements.

THE PRODUCTS

Above from left: 'Turkish' cushion, R750, Egg Designs; 'Blue Floral Drum' stool, R2 800, Norick Interiors; Black Edition Lorentz 'Chihiro' fabric in Charcoal, R1 957,95 per metre, ROMO South Africa

Right: William Yeoward 'Fern' vanity bottle R3 050 and Byredo Parfums 'Gypsy Water' eau de parfum, R2 900, both Apsley House



FROM ABOVE The kitchen space is clean and uncluttered with a white Caesarstone countertop and metal barstools from Chair Crazy; Jessica added decorative detail to her bedroom in the form of a circular mirror from Loft Living and a French Rococo-style chair that she found in an antique shop and had restored and reupholstered

